



GOLD COAST BUILDERS ASSOCIATION

2008 PRISM AWARDS



Sponsored by the Sales & Marketing Council of the Gold Coast Builders Association, the PRISM Awards, for Professional Recognition in Sales and Marketing, recognizes outstanding design and achievement in residential and commercial construction in Palm Beach County and South Florida.

Congratulations to this year's winners, listed below.

Congratulations to the award-winning builders, associations and sales and marketing professionals who have made coming home such a pleasure for so many.

The Palm Beach Post

PalmBeachPost.com

Moulin Rouge

OVERALL COMMUNITY AND COMMUNITY ENTRYWAY

2008 Silver Award
Planned Community - Overall Community
Paloma PUD
Urban Design Studio

RECREATION/AMENITIES/ CLUBHOUSE - OVERALL FACILITIES

2008 Gold Award
Recreation/Amenities/Clubhouse - Overall Facilities
2700 North Ocean Condominium
Catalufumo Construction & Development, Inc.

2008 Gold Award
Recreation/Amenities/Clubhouse - Active Adult - Overall Facilities
The Palace at Weston
The Palace Management Group

RENOVATIONS

2008 Silver Award
Renovation & Addition for Residence - Overall Knockdown/ Renovation - Minor
City of Lauderdale Lakes Home Rehabilitation Program
SRJ Construction Corporation

2008 Silver Award
Renovation & Addition for Residence - Interior Design
Goldberg Residence
Smith and Moore Architects, Inc.

2008 Silver Award
Renovation & Addition for Residence - Kitchen
Palermo Residence
Hometown GCs of America, LLC

2008 Silver Award
Renovation & Addition for Residence - Bath
Four Walls Design and Construction, Inc.

2008 Gold Award
Renovation & Addition for Residence - Overall Knockdown/ Renovation - Major
The Levy Residence
JMWA Architects/Danto Builders

2008 Gold Award
Renovation & Addition for Residence - Interior Design
IBIS Country Club
Rogers Design Group

2008 Gold Award
Renovation & Addition for Residence - Kitchen
More than \$1,000,000
Steinback Residence
John McDonald Company & Village Architects

2008 Gold Award
Renovation & Addition for Residence - Kitchen
\$500,000 to \$1,000,000
Morrissey Residence
Schrapper's Fine Cabinetry & Design

2008 Gold Award
Renovation & Addition for Residence - Specialty Room
Verdi Residence
Closet Factory

2008 Gold Award
Overall Knockdown/Renovation - Minor
Steinback Residence
John McDonald Company

CRAFTSMANSHIP

2008 Silver Award
Craftsmanship - Interior - Woodwork/Millwork Trim
Dutil Residence
John McDonald Company

2008 Silver Award
Craftsmanship - Tile & Marble
Sanctuary, Lot 58
Finnish Granite Group, Inc.

2008 Gold Award
Craftsmanship - Precast Products
Dutil Residence
John McDonald Company

GREEN PRODUCTS

2008 Gold Award
Green Products
Monzon Residence
Coastal Group Consultants

2008 Gold Award
Florida Power & Light Buildsmart® Energy Efficient Home
Over 2,500 Square Feet
Solaris Communities - Aura Model
Solaris Home Systems

2008 Gold Award
Florida Power & Light Buildsmart® Energy Efficient Home
Under 2,500 Square Feet
Waterway Village - Carlyle Model
DiVosta Homes

2008 Gold Award
Florida Power & Light Buildsmart® Energy Efficient Home
Over 3,500 Square Feet
Goodmark Residence
Casto Homes, Inc.

2008 Gold Award
Florida Power & Light Buildsmart® Energy Efficient Community
WCI Communities

ENERGY FOR LIFE

2008 Gold Award
Florida Public Utilities "Energy for Life" - Custom Home
1964 Royal Palm Way
Bloomfield Construction, Inc.

2008 Gold Award
Florida Public Utilities "Energy for Life" - Development Home
17155 Avenue Le Rivage
Dreamstar Custom Homes, Inc.

2008 Gold Award
Florida Public Utilities "Energy for Life" - Development/High Rise
Merry Place
West Palm Beach Housing Authority

Million Dollar Sales Achievement

Donna Wootton
EH Building Group
\$10,977,000 in New Home Sales

2008 Best In Show

Dos Lunas
Vander Ploeg & Associates, Inc.

Client Name: 3124802R
Advertiser: 3124802R
Section/Page/Zone: Main/A020/TC Zone/Full Run
Description: 2008 Prism Award Ad
Ad Number: 3124802R
Insertion Number: 3124802R
Size: 6 x 22.5
Color Type: B&W

Palm Beach Newspapers, Inc.
The Palm Beach Post - Palm Beach Daily News - PENNYSAVER - La Palma
Publication Date: 08/24/2008

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INDIVIDUAL ACHIEVEMENT

2008 Gold Award
Mortgage Manager of the Year for Associate Member
Hillary Longo
Wells Fargo Home Mortgage

2008 Gold Award
Warranty Manager of the Year
Krystal Calvo
New Century Companies

2008 Gold Award
Sales Manager of the Year for Associate Member
Lou Ludwig
Ludwig & Associates
Lake Providence

2008 Gold Award
Realtor® of the Year
Lou Ludwig
Ludwig & Associates

MARKETING AND ADVERTISING

2008 Silver Award
Logo Design - Associate Member
Accounts Receivables, Inc.

2008 Silver Award
Brochure - Associate Member
Leonard Albanese Brochure
Green Advertising

2008 Silver Award
Direct Mail Consumer Promotion - Associate Member
Winter 2007 Catalog
Robb & Stucky Interiors

2008 Silver Award
Website - Community
Canopy Creek
MK Marketing Group

2008 Silver Award
Website - Associate Member
Schrapper's Fine Cabinetry and Designs, Inc.

2008 Silver Award
Photography
Hilton Palm Beach Airport Hotel
MSC Marketing & Advertising, Inc.

2008 Silver Award
Color Magazine Ad - Full Page and Over - Associate Member
Fashionable Foyer
Robb & Stucky Interiors

2008 Silver Award
Special Promotion - Associate Member
Centerline Homes Corporate Celebration
Green Advertising

2008 Silver Award
Non-Traditional Advertising
Live the Florida Lifestyle - A Global Community
Realtors Association of the Palm Beaches

2008 Gold Award
Logo Design - Community
Hobe Sound Polo Club Logo
MK Marketing

2008 Gold Award
Brochure - Associate Member
Mizner Industries
Peak Seven Advertising

2008 Gold Award
Brochure - Builder
2700 North Ocean Condominium
Catalufumo Construction & Development, Inc.

2008 Gold Award
Direct Mail Consumer Promotion - Community
Hobe Sound Polo Club
MK Marketing

2008 Gold Award
Direct Mail Realtor® Promotion - Associate Member
1236 South Ocean Drive
Corcoran Group

2008 Gold Award
Direct Mail Piece for Realtor® Promotion - Community
Canopy Creek
MK Marketing Group

2008 Gold Award
Website - Builder Member
2700 North Ocean Condominium
Catalufumo Construction & Development, Inc.

2008 Gold Award
Website - Associate Member
Gibson/Roscoe/Owens Advertising

2008 Gold Award
Rebranding for Community
Mariner's Key
Gibson/Roscoe/Owens Advertising

2008 Gold Award
Rebranding for Builder Member
Creative Builders Group
MSC Marketing & Advertising, Inc.

2008 Gold Award
Black & White Newspaper Ad - Half Page & Under
Halifax Landing
Green Advertising

2008 Gold Award
Black & White Newspaper Ad - Full Page and Over - Community
Golden Ocala
Green Advertising

2008 Gold Award
Color Newspaper Ad - Under Half Page
Halifax Landing
Green Advertising

2008 Gold Award
Color Newspaper Ad - Over Half Page & Under a Full Page
Canopy Creek
MK Marketing Group

2008 Gold Award
Color Magazine Ad - Full Page
Mercado
Green Advertising

2008 Gold Award
Color Magazine Ad - Full Page & Over
The Bear's Club
MK Marketing Group

2008 Gold Award
Magazine or Newspaper Insert
Mercado
Green Advertising

2008 Gold Award
Television Commercial - Community
Canopy Creek
MK Marketing Group

2008 Gold Award
Television Commercial - Associate Member
West Coast Style
Robb & Stucky Interiors

2008 Gold Award
Overall Advertising Campaign - Community
The Sea Horse
JFP Group

2008 Gold Award
Overall Advertising Campaign - Associate Member
A World of Style
Robb & Stucky Interiors

2008 Gold Award
Overall Advertising Campaign - Builder Member
2700 North Ocean Condominium
Catalufumo Construction & Development, Inc.

2008 Gold Award
Special Promotion - Community
Viczaya Falls
MK Marketing Group

2008 Gold Award
Special Promotion - Builder Member
2700 North Ocean Condominium
Catalufumo Construction & Development, Inc.

2008 Gold Award
Signage Program - Community
Canopy Creek
MK Marketing Group

2008 Gold Award
Signage Program - Associate Member
K. Hovnanian Homes
Peak Seven Advertising

2008 Gold Award
Non-Traditional Advertising
K. Hovnanian Homes
Peak Seven Advertising

PRE-CONSTRUCTION ARCHITECTURE

2008 Silver Award
Single Family Detached for Sale - Small Lot - Pre-Construction Architecture
Under \$500,000
The Estates at the Heritage Club,
Boynton Beach
New Century Companies

2008 Silver Award
Custom Single Family Home - Pre-Construction Architecture
\$5,000,000 to \$10,000,000
Old Palm Golf Club, Lot 190
Dreamstar Custom Homes

2008 Silver Award
Commercial - Retail - Pre-Construction Architecture
New Century Commons
New Century Companies

2008 Gold Award
Single Family Detached for Sale - Large Lot - Pre-Construction Architecture
\$1,000,000 to \$5,000,000
Lot 31, Landmark Ranch Estates
Yates Rainho Architects, Inc.

2008 Gold Award
Custom Single Family Homes - Pre-Construction Architecture
\$5,000,000 to \$10,000,000
Private Residence - Windmill Reserve
Yates Rainho Architects, Inc.

2008 Gold Award
Commercial - Retail - Pre-Construction Architecture
Latitude Delray
Savion Companies

2008 Gold Award
Commercial - Pre-Construction Architecture - Industrial
Lone Palm Business Park
Yates Rainho Architects, Inc.

2008 Gold Award
Commercial - Pre-Construction Architecture - Medical
The Palace at Weston Senior Living
The Palace Management Group

ARCHITECTURE

2008 Silver Award
Single Family Detached for Sale - Small Lot - Architecture
\$1,000,000 to \$5,000,000
Alhambra II
JMWA Architects

2008 Silver Award
Single Family Detached for Sale - Large Lot - Architecture
\$1,000,000 to \$5,000,000
Old Palm Golf Club - Mandalay Model
Casto Homes, Inc.

2008 Silver Award
Single Family Attached for Sale - Architecture
\$500,000 to \$1,000,000
Royal Poinciana at Boca Raton
New Century Companies

2008 Silver Award
Custom Single Family Home - Architecture
\$1,000,000 to \$5,000,000
Old Marsh Golf Club
Purucker & Marano Custom Homes

2008 Silver Award
Custom Single Family Home - Architecture
\$5,000,000 to \$10,000,000
Old Palm Golf Club, Lot 182
The Lavelle Group

2008 Silver Award
Low-Rise Condominium for Sale - Common Entrance - Architecture
Latitude Delray
Savion Companies

2008 Silver Award
Mixed Use Project and Live/Work - Architecture
Renaissance Commons
Slattery & Associates

2008 Gold Award
Single Family Detached for Sale - Large Lot - Architecture
\$1,000,000 to \$5,000,000
Pinehurst Model
John McDonald Company & Village Architects

2008 Gold Award
Single Family Detached for Sale - Large Lot - Architecture
More than \$5,000,000
Custom Residence
Affiniti Architects

2008 Gold Award
Custom Single Family Homes - Architecture
\$1,000,000 to \$5,000,000
Dos Lunas
Vander Ploeg & Associates, Inc.

2008 Gold Award
Custom Single Family Homes - Architecture
Old Palm Golf Club
Purucker & Marano Custom Homes

2008 Gold Award
Mixed Use Project and Live/Work - Architecture
Latitude on the River - Latitude One
E.A. Fish Associates

2008 Gold Award
Recreation/Amenities/Clubhouse - Architecture
The Clubhouse at Lake Club
JMWA Architects

2008 Gold Award
Commercial - Architecture
Paradise Bank Corp Headquarters
Slattery & Associates

KITCHEN

2008 Silver Award
Single Family Detached for Sale - Large Lot - Kitchen
Pinehurst Model
John McDonald Company & Village Architects

2008 Silver Award
Custom Single Family Homes - Kitchen
\$1,000,000 to \$5,000,000
Dutil Residence
John McDonald Company & Village Architects

2008 Silver Award
Custom Single Family Homes - Kitchen
\$5,000,000 to \$10,000,000
Lot 113, Old Palm Golf Club
Kitchen & Bath Studios

2008 Silver Award
Custom Single Family Homes - Kitchen
\$5,000,000 to \$10,000,000
Old Palm Golf Club, Lot 114
Kitchen & Bath Studios

2008 Gold Award
Single Family Detached for Sale - Large Lot - Kitchen
Canopy Creek
Kotler Homes

2008 Gold Award
Custom Single Family Homes - Kitchen
\$1,000,000 to \$5,000,000
Shore Residence
P & H Interiors, Inc.

2008 Gold Award
Custom Single Family Homes - Kitchen
\$5,000,000 to \$10,000,000
Old Palm Golf Club, Lot 114
Kitchen & Bath Studios

2008 Gold Award
Custom Single Family Homes - Kitchen
More than \$10,000,000
1964 Royal Palm & Yacht Club
Kitchen & Bath Studios

BATH

2008 Silver Award
Custom Single Family Homes - Bath
\$1,000,000 to \$5,000,000
Shore Residence
P & H Interiors, Inc.

2008 Silver Award
Custom Single Family Homes - Bath
\$5,000,000 to \$10,000,000
Lot 113, Old Palm Golf Club
Kitchen & Bath Studios

2008 Gold Award
Custom Single Family Homes - Bath
More than \$10,000,000
1964 Royal Palm Yacht & Country Club
Kitchen & Bath Studios

LIVING ROOM

2008 Silver Award
Single Family Detached for Sale - Living Room - Large Lot
\$1,000,000 to \$5,000,000
The Woodlands at IBIS Country Club
Carls Furniture

2008 Silver Award
Custom Single Family Homes - Living Room
\$5,000,000 to \$10,000,000
The Bear's Club
Showplace Interiors

2008 Silver Award
Custom Single Family Homes - Living Room
\$1,000,000 to \$5,000,000
Swanson Residence
John McDonald Company & Village Architects

2008 Silver Award
Mid & High Rise Condominium for Sale - Common Entrance - Living Room
Ocean's Edge at Singer Island
Robb & Stucky at Palm Beach Gardens

2008 Gold Award
Single Family Attached for Sale - Living Room
Lexington Model at Bradford Place
by Shelby Homes
The Dianne Davant Academy of Design
at City Furniture

2008 Gold Award
Custom Single Family Homes - Living Room
\$1,000,000 to \$5,000,000
Shore Residence
P & H Interiors, Inc.

2008 Gold Award
Custom Single Family Homes - Living Room
\$5,000,000 to \$10,000,000
Old Palm Golf Club - Bella Terra
Rogers Design Group

FAMILY AREA

2008 Silver Award
Single Family Detached for Sale - Large Lot - Family Area
Canopy Creek
Kotler Homes

2008 Silver Award
Custom Single Family Homes - Family Area
\$5,000,000 to \$10,000,000
The Bear's Club
Showplace Interiors, Inc.

2008 Silver Award
Mid & High Rise Condominium for Sale - Common Entrance - Family Area
Tower 1, Unit 1701 - 5050 N. Ocean Drive
Robb & Stucky at Palm Beach Gardens

DINING AREA

2008 Silver Award
Custom Single Family Home - Dining Area
The Bear's Club
Showplace Interiors, Inc.

MEDIA/THEATER ROOM

2008 Silver Award
Recreation/Amenities/Clubhouse - Media Center
Canopy Creek
Kotler Homes

2008 Gold Award
Custom Single Family Homes - Media/Theater Room
More than \$10,000,000
The Sandy Lane at Royal Palm Yacht & Country Club
Bloomfield Construction, Inc.

OFFICE/STUDY/LIBRARY

2008 Silver Award
Custom Single Family Home - Office/Study/Library
The Bear's Club
Showplace Interiors, Inc.

2008 Silver Award
Mid & High Rise Condominium for Sale - Common Entrance - Office/Study/Library
Tower 1, Unit 1701 - 5050 N. Ocean Drive
Robb & Stucky at Palm Beach Gardens

MASTER BEDROOM

2008 Silver Award
Custom Single Family Homes - Master Bedroom
The Bear's Club
Showplace Interiors, Inc.

2008 Silver Award
Mid & High Rise Condominium for Sale - Common Entrance - Master Bedroom
Tower 1, Unit 1701 - 5050 N. Ocean Drive
Robb & Stucky at Palm Beach Gardens

INTERIOR DESIGN

2008 Silver Award
Single Family Detached for Sale - Small Lot - Interior Design
Under \$500,000
Town Park
One of a Kind Design, Inc.

2008 Silver Award
Single Family Detached for Sale - Large Lot - Interior Design
\$500,000 to \$1,000,000
Copper Leaf
One of a Kind Design

2008 Silver Award
Single Family Detached for Sale - Large Lot - Interior Design
\$1,000,000 to \$5,000,000
Bent Creek at IBIS Country Club
Carls Furniture

2008 Silver Award
Single Family Attached for Sale - Interior Design
Royal Poinciana at Boca Raton
New Century Companies

2008 Silver Award
Custom Single Family Homes - Interior Design
\$1,000,000 to \$5,000,000
Shore Residence
P & H Interiors, Inc.

2008 Silver Award
Mid & High Rise Condos for Sale - Common Entrance - Interior Design
\$5,000,000 to \$10,000,000
2700 North Ocean Condominium
Catalufumo Construction & Development, Inc.

2008 Silver Award
Mixed Use Project and Live/Work - Interior Design
Latitude on the River - Latitude One
E. A. Fish Associates

2008 Silver Award
Commercial - Office - Interior Design
Schrapper's Fine Cabinetry & Design Showroom
Schrapper's Fine Cabinetry & Design

2008 Silver Award
Recreation/Amenities/Clubhouse - Interior Design
Canopy Creek
Kotler Homes

2008 Gold Award
Single Family Detached for Sale - Small Lot - Interior Design
Under \$500,000
Doyle Residence
J.R. Cattington Interiors

2008 Gold Award
Single Family Detached for Sale - Small Lot - Interior Design \$1,000,000 - \$5,000,000 Island in the Grove
E.P. Dino

2008 Gold Award
Single Family Detached for Sale - Large Lot - Interior Design
\$500,000 to \$1,000,000
Copper Leaf
One of a Kind Design, Inc.

2008 Gold Award
Single Family Detached for Sale - Large Lot - Interior Design
\$1,000,000 to \$5,000,000
Old Palm Golf Club - Mandalay Model
Casto Homes, Inc.